



HAYDENFILMS

INSTITUTE

FILM FESTIVAL SPONSORSHIP OPPORTUNITIES

Los Angeles, CA | January 2024

ABOUT

Established in 2001, **Haydenfilms Institute** has become an influential name in the Entertainment Services sector. Our focus on producing engaging filmmaker workshops and hosting thought-provoking panel discussions has shaped the future of filmmaking. Haydenfilms offers a diverse range of creative and technical expertise, including:

- Organizing and managing online and live film festivals.
- Developing prestigious award shows to showcase outstanding achievements in film.
- Arranging film screening events focusing on contemporary films to further enrich storytellers.

Haydenfilms is proud to host the **5.0 Online Film Festival**, a remarkable platform that brings together innovative filmmakers worldwide, united by their distinctive life experiences and sheer creativity. This festival celebrates independent filmmakers, featuring a 60-day online short film showcase and a four-day grand event in Los Angeles, California, in January 2024.

The four-day gala includes a VIP opening night reception, insightful panel discussions, multiple screenings, and an awards ceremony. The top four short film finalists and selected feature film finalists will be featured at the live event, providing them a platform to shine. The **winner of the short film category** will receive a **grand prize of \$25,000**, and the **feature film winner** will receive a **reward of \$10,000**.

Support **Haydenfilms** and join us in fostering a thriving community of artists and filmmakers, creating powerful narratives that resonate worldwide.

HAYDENFILMS ONLINE FILM FESTIVAL PAST WINNERS



1.0
QUINN SAUNDERS
"Fortunate Son"



2.0
JOHN BURGESS
"The Powder Puff Principle"



3.0
REDA MUSTAFA
"The Boot of War"



4.0
JOHNNY RAY GILL
"My Turtle's Name is Dudley"

SPONSORSHIP OPPORTUNITIES

	Presenting \$25,000 (limit 2)	Premier \$15,000 (limit 4)	Major \$7,000	Signature \$4,000	Supporting \$2,000	Contributing \$750
Official event title will bear company's name	✓					
Video spot played before all films	30-second	15-second				
Logo on winning check/on-stage opportunity	✓					
Exhibit space at event	✓	✓				
Logo projection	All events	Closing Night; Awards Ceremony	1 panel discussion			
Color program ad — print & digital	Full page/prime placement	Full page	½ page	¼ page	⅓ page	Company Name
Inclusion in pre-show reel before all films	Logo	Logo	Logo	Logo	Company Name	Company Name
Ad displayed on-screen while viewers are rating films pre-festival	✓	✓	✓			
Logo on HFI website all-year round	✓	✓	✓	✓		
Logo in e-newsletters throughout year	✓					
Logo on festival signage	✓	✓				
Logo on festival passes	✓					
Social media placement	Prominent & 10 additional throughout year	Prominent & 3 additional throughout year	Featured	Featured		
Press release inclusion	✓	✓				
Swag bag	Unlimited items	2 items	1 item	1 item	1 item	
Festival Passes	10 All-Access	6 All-Access	4 All-Access	4 All-Access	4 Festival	4 Festival

IN-KIND SPONSORSHIP OPPORTUNITIES | *Reach Out for More Information*

HOTEL SPONSOR

As our official hotel partner, you'll have the privilege of accommodating the **Haydenfilms Institute (HFI)** team and providing room blocks for festival attendees, creating an atmosphere of unity and networking opportunities.

AIRLINE SPONSOR

As our preferred airline partner, you'll offer travel support for **HFI** team members and festival winners. Your services will ensure their safe and comfortable transit to and from the festival.

RECEPTION SPONSOR

As our select restaurant sponsor, you'll have an opportunity for your restaurant to shine while hosting the VIP/opening night reception. Provide a spectacular venue and various hors d'oeuvres, making it a memorable evening for all guests.

*Remember, the **Haydenfilms Institute** is a **non-profit 501(c)(3)** organization and your support contributes significantly to the vibrant world of independent film.*

CONTACT US

If you're interested in these opportunities or wish to explore additional and customized sponsorship options, please contact **Elaine Thode**, our **Head of Sponsorships & Outreach** or visit our website at www.haydenfilmsinstitute.org for more information.

By supporting **Haydenfilms**, you'll be an integral part of a creative community that champions innovative and independent filmmakers.



Elaine Thode

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